

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



NCR BOOKS

A4 NCR books

GENERIC FACTS:

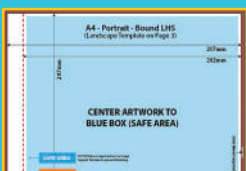
- Convert all text to outlines
- Embed and flatten all images and transparencies
- Set up crop marks and trim lines
- 2mm external bleed
- 3mm internal bleed
- File provided in CMYK only
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Size: 217mm x 297mm (W x H)
- Size with bleed: 221mm x 301mm (W x H)
- 3mm internal bleed requirement
- 2mm external bleed requirement
- Artwork to be centered to safe area
- A proof of perf and numbering location, as well as starting number, is required for this order.



Portrait
Bound LHS
page 2



Landscape
Bound TOP
page 3

A4 - Portrait - Bound LHS
(Landscape Template on Page 3)

217mm

202mm

297mm

**CENTER ARTWORK TO
BLUE BOX (SAFE AREA)**

SAFE AREA

DO NOT place important text or image beyond this area to prevent trimming.

TEAR OUT

Tear off line here.

TRIM LINE

Actual size of the final design once trimmed.

BLEED AREA

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

2mm bleed required

PRESS READY SIZE
221 x 301mm

TRIM SIZE
217 x 297mm

TEAR OUT
202 x 297mm

Please delete this layer before sending back to us.

2mm bleed required

2mm bleed

15mm PERFORATION

Perf line must be indicated on seperate proof file.

15mm PERFORATION

Perf line must be indicated on seperate proof file.

A4 - Landscape - Bound at the TOP

TEAR OUT

Tear off line here.

SAFE AREA

DO NOT place important text or image beyond this area to prevent trimming.

TRIM LINE

Actual size of the final design once trimmed.

BLEED AREA

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

CENTER ARTWORK TO BLUE BOX (SAFE AREA)

PRESS READY SIZE

221 x 301mm

TRIM SIZE

217 x 297mm

TEAR OUT

202 x 297mm

Please delete this layer
before sending back to us.

297mm

202mm

217mm

2mm bleed required

2mm bleed required

2mm bleed